

[Untitled] Productions Company

The Divas

WWW.DEPIROSDIVAS.COM

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**REDEFINING
THE DRAG SHOW
EXPERIENCE...**

EXTENSIVE MARKETING

OUR SHOWS ARE WIDELY SUCCESSFUL
BECAUSE WE ARE EXPERIENCED SHOW
MARKETERS AND PROMOTERS

HIGH ENERGY DRAG PRODUCTION

WE HAVE SOME OF THE MOST POLISHED
QUEENS AND WELL REHEARSED PRODUCTION.
WE BRING A NEW SHOW EACH TIME!

PROFESSIONAL BRANDING

OUR TEAM WILL BUILD A SHOW AROUND
YOUR BUSINESS/RESTAURANT/VENUE.
WE BUILD, DESIGN AND CAMPAIGN OUR
SHOWS TO A HUGE AUDIENCE.



A photograph of Krystal Versace, a drag queen, performing on stage. She is wearing a black outfit with a voluminous purple and white feathered collar. She has long, dark, wavy hair and is looking back over her shoulder. The background is dark with stage lights and the silhouettes of an audience holding up phones to record. Large, semi-transparent purple and magenta shapes are overlaid on the image, framing the text.

Krystal Versace
From RuPaul's Drag Race UK
Hair Whips & Splits Show

**THERE IS NEVER A DRY MOMENT
WHEN THESE QUEENS HIT THE
STAGE!**

WE ONLY DELIVER THE BEST!

AUDIENCE INFORMATION

Females Aging 19 – 55+

Males Aging 21 – 50+

Non-Defining Genders 20 – 35+

TICKET SALES

Brunch: 100 – 130 Average Ticket Sales

Mid Size Show: 150 – 250 (ATS)

Grand Show: 350 – 950 (ATS)

Theatre Shows: 1000 – 1500 (ATS)





Average Recorded Bar Sales & Pricing

Average Audience Size: 125 – 150
\$5K – \$6K

Average Audience Size: 200 – 350
\$6.5K – \$10K

Average Pricing

Average Drink Cost: \$8.00

Average Drink Special Price: \$5.00

Average Drinks Per Person: 3

These are based off pricing we have recorded at our shows. These prices include Soda and Special Drink sales. This pricing does not include food.



STRATEGIC DRIVEN MARKETING/PROMOTION

The Divas are all about bringing genuine flair and creativity to our marketing efforts. We take pride in crafting unique promotional pieces that perfectly match the vibe and atmosphere of each venue we perform at.

By teaming up with a diverse range of brands and partners, we create campaigns that truly speak to our audience, reaching out to thousands of people.

Using social media platforms and our sleek website, we connect with our fans in exciting ways, generating over 200,000 impressions every time we launch a campaign.

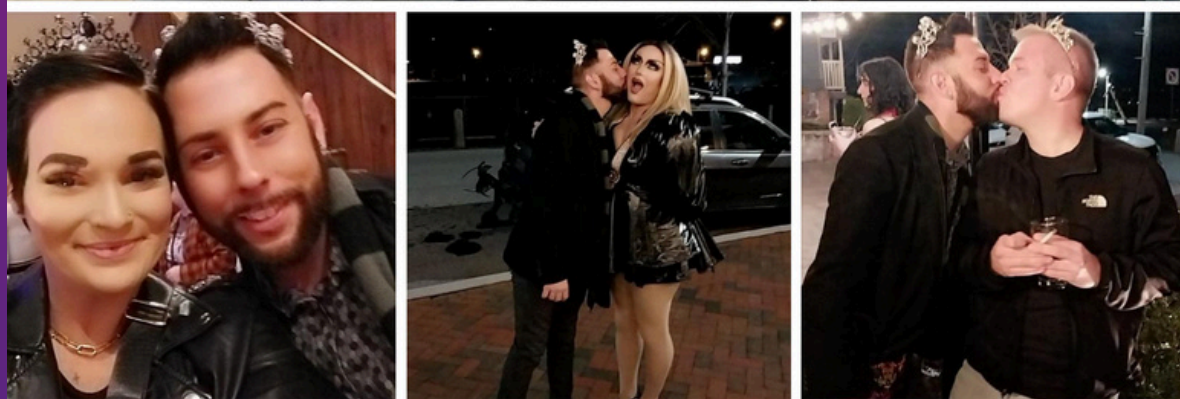
Our main goal? To capture the heart and soul of the venue while providing unforgettable entertainment experiences.


WHAT THE FANS ARE SAYING!

 Mel Wheeler is with Jodi Slebodnick and 3 others. · [Follow](#)

Jan 27 · 🌐

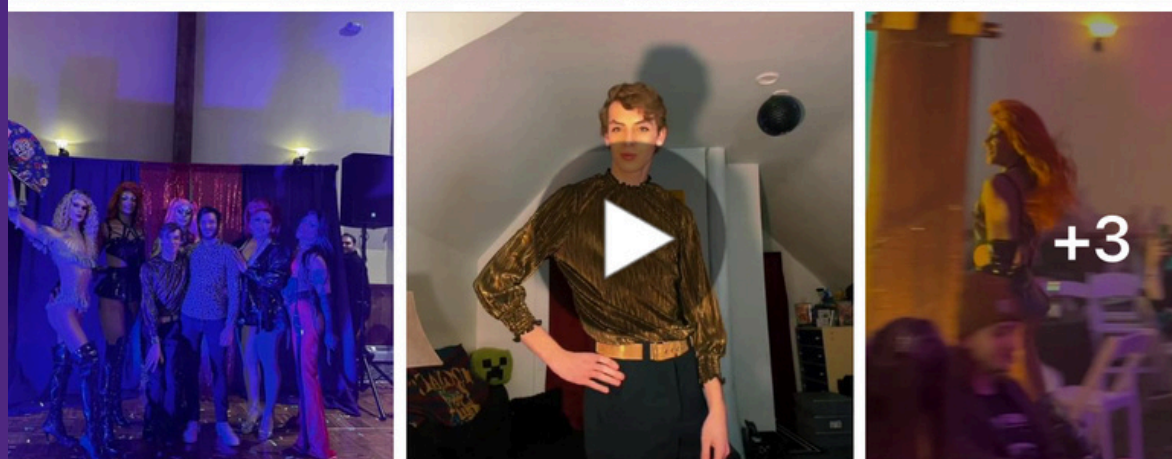
[DePiro's Divas](#) we had a fabulous night coming out to see [Candice Candy](#) and the gals 🥰 such a very amazing show!!! 😊🥰😊




 Greyson Bartek is 🤩 feeling amazed with [Lorde Pierre](#) and [Kyler Miller](#).

Jan 28 · 🌐

Had an amazing night last night with all the lovely queens!! [DePiro's Divas](#)



 Mariah Houtz is with [DePiro's Divas](#) and 6 others at [Altoona Grand Hotel](#).



4d · 👤

✨ We're all born naked, and the rest is drag ✨

My first ever drag show & it will definitely not be my last! I had the absolute best time and I cannot wait to do it again! All of the queens were so incredible and talented, I can't get over it 🥰🥰🥰

Every single person in that building last night was so full of love, so accepting, and everyone just had so much fun together 🥰🥰🥰🥰 @ [DePiro's Divas](#) 🏳️‍🌈🏳️‍🌈🏳️‍🌈




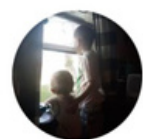
  Tyler Jasper DePiro + 28

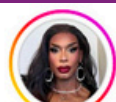
13 comments

WHAT THE FANS ARE SAYING!


 kaydaw221 6w · ❤️ by author
This was my favorite con event! I hope you all will come back again next year! 🧡
Reply Hide

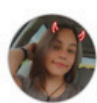
 itsmimi724 6w
Loved the show, you are all amazing and so gorgeous!!!
Reply Hide

 Sue Buchanan Hale
My friends and I had a blast.
8w Love Reply Hide

 iamjadeferrari 11w · ❤️ by author
SUCH A GREAT SHOW LOVE YOU ALLL ❤️
Reply Hide


 Reply to iamjadeferrari...

 theemandamarie 11w · ❤️ by author
Best birthday ever! 🥳🍷🌟🔥
Reply Hide

 unforgettabledia 10w · ❤️ by author
Y'all were so amazing as always!! Can't wait till next time ❤️
Reply Hide

 awilliebeans
Adam Lambert · WET DREAM



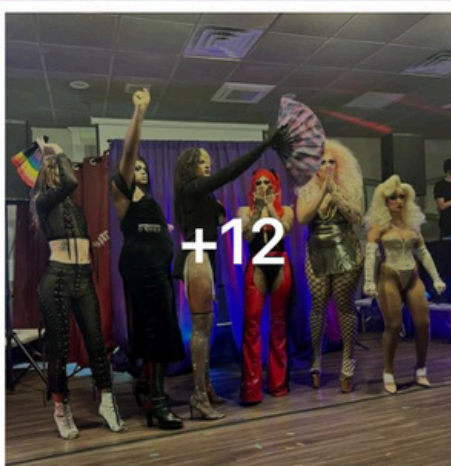
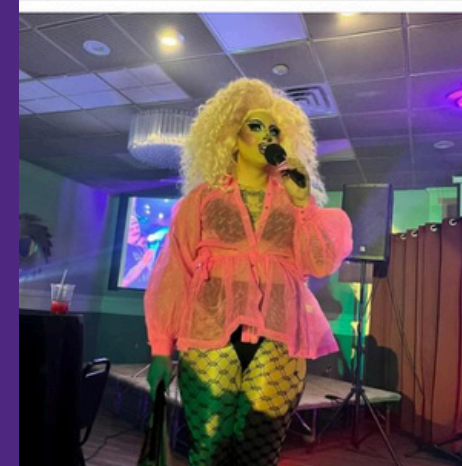
 Liked by thequeenenigma and others
awilliebeans Thicc & Twisted feat. Rupaul's very own @silkyganache, who gave me one helluva lap dance 🤔💕

So glad I was finally able to get to a @depiros_divas show!! NO ONE does it like them and I cannot wait to see them again and again and again 🔥

#pride #drag #rupaulsdragrace

 Ashlie Faye is with Courtney N. Detwiler and Brittanie Vargo.

Flash Back Drag Show with DePiro's Divas this past weekend! 🏰😂 always having a blast at these shows & was so pumped they were all at this one!! Can't wait for the next one 💋



MARKETING ANALYTICS

Daily Website Visits: 1500 – 2000 visitors

Social Media Presence:

- Facebook & Instagram Main Accounts:
 - The Divas: 3,109 Followers
 - Enigma: 36,500 Followers (Host/Producer)
 - Michael DePiro: 10,000 Followers (Director/Producer)

Engagement Metrics:

- Average Time Spent On Site: 3 minutes 15 seconds
- Impressions: 100,000 – 200,000 per month

Email Marketing:

- Emailing List Subscribers: 25,000

This analysis demonstrates a solid online presence with a consistent flow of daily website visitors, a diverse social media following, high engagement rates, significant email list subscribers, and impressive social media reach. These metrics lay a strong foundation for effective digital marketing strategies and further growth opportunities.





RESPONSIBLE PRODUCTION

Our team curates unforgettable experiences, meticulously managing every aspect of our production with minimal reliance on venue support. We prioritize ensuring a lively and enjoyable atmosphere for both venue staff and patrons alike.

ENERGY IMPACT

We infuse enduring energy into every performance, creating buzz that resonates long after the curtains close. Our aim is to ensure audience satisfaction and excitement that lingers until they depart the venue, leaving an indelible mark on our attendees.



Dolores Catania
Real Housewives of New Jersey
For The Love Of DILFS Premier

PRODUCING
THE NEW
AGE DRAG
CELEBRITY

THANK YOU!



FACEBOOK

Follow Our Facebook
[Facebook.com/depirosdivas](https://www.facebook.com/depirosdivas)



INSTAGRAM

Follow Our Instagram
[Instagram.com/depiros_divas](https://www.instagram.com/depiros_divas)

WE INVITE YOU TO EXPLORE OUR VIDEOS AND
BREAKDOWN PAGE

<https://www.depirosdivas.com/breakdown>

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