



2025 Sponsorship Outline

It is with great pleasure that we present our packages to become a valuable sponsor of The Divas Show, which will be touring throughout the east coast throughout 2025. [Untitled] Productions Company has been organizing this show for the last 5 years and is becoming more popular than ever. Working with some of the biggest names in Queer Entertainment. Each of our shows has an average **attendance of 200+ people with a direct focus on the LGBTQIA+ community, men and women aged 23 - 60**. Tickets **sell on average for \$20 - \$275** depending on General Admission or VIP purchase. There will be a total of **50 Planned shows/events/production series for the 2025/2026 season**. Along with Special events, appearances from RuPaul Winners and Cast, YouTube, Social Media content and more! As we prepare for our 2025 Halloween season (Our Biggest Tour Month) We are looking to bring more promotion to our partners and our Queens!

This is a successful production that will be seen by thousands of people on our tour this year. This event will be a supreme setting to showcase your brand to our attendees. Below are our most popular sponsorship packages:

Yearly Silver Level - [\$1,500]

- Sponsorship on all Diva Shows - Including RuPaul Drag Race Shows
- Logo placement on event materials and select promotions.
- Recognition in press releases for a designated set of events.
- Access to 15 live drag shows with VIP privileges.
- Inclusion in select promotional materials.
- Presence on our website and social media platforms.
- Inclusion in all joint promotional emails to our audience. 10K Subscribers

Yearly Gold Level - [\$5,000]

- Company logo & link placed on the website, social sites, and promotional materials.
- Promo Posts on select Diva social media platforms.
- Promo Posts on select The Divas Pages for select shows.
- YouTube Video Promotions & Mentions.
- Premium expo table at selected events.
- Branding on Staff/Merch T-shirts.
- HD Video marketing appearances with logo and product placement in videos.
- Special Guests shout outs from popular personalities that collaborate with us.
- The Divas Sales team will sell products to participating bars and venues for production.
- Product Sold at select shows



Yearly Platinum Level - [\$10,000]

- On-stage banner or Step & Repeat for your brand at each event.
- Ad in show newsletters, billboards, programs and traditional marketing campaigns.
- Additional Signage at all events.
- Premium expo table at selected events.
- Company logo with link placed on the website, social sites, and all promotional materials such as guest tickets and digital assets.
- Complimentary event tickets to each show.
- Photo Shoots/ Video Shoots.
- Marketing included in our DINE-IN DIVAS WIDE OPEN Video Podcast.
- Special Guest appearance and endorsements on Podcasts.
- 5 Queen Brand Ambassadors Across all major social media platforms.
- HD Video marketing appearances with logo and product placement in videos.
- Special Guests shout outs from popular personalities that collaborate with us.
- The Divas Sales team will sell products to participating bars and venues for production.
- Product Stocked by Venue and Sold at select shows.

Your sponsorship would be a huge boost for The Divas along with our attendees. Please feel free to contact me if you have any questions. We are open to negotiations and requests, as well as open to creative collaboration. We consider all sponsors partners and want to create and grow with you! We have a powerful marketing team and we are open to new ideas!

If you would like to review our Pitch Deck or any promotional materials please visit this site...

www.DePirosDivas.com/breakdown

Sincerely,

Michael A DePiro

CEO/Founder

[Untitled] Productions Company, LLC

814.932.1617 - www.UntitledProductions.com

Lorde Pierre

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Director of Entertainment & Live Events

[Untitled] Productions Company, LLC

717.471.3855 - www.DePirosDivas.com